

www.myfoxtampabay.com

#### Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

Billing: (813) 870-9603

# Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 3050 K Street NW Washington, DC 20007

## **INVOICE**

Advertiser	Obama for America
Product	1537 - OBAMA FOR AMERICA
Estimate Number	1537

Invoice #	04081328-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/02/12

Station	WTVT	
Account Executive	Chris Johnson	
Sales Office	FSS Philadelphia	
Sales Region	National	

Order #	04081328
Alt Order #	Political Candidate
Deal #	
Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	13	M-Su 1030-11p Late News	1030p-11p	•		•		•	•		•
	CDR										
					2 to 10/28/12	5x	- TWTFSS		_		
		M-Su 11p-1135p Late News	11p-1135p	Th	11/01/12	:30	11:24 PM	0FA12G187	\$1,530.00	MG for 29.5 10/28	6
30	13	Good Day 5a	5a-530a								
	CDR			40/00/4			16				
	40				2 to 11/04/12	1x	M	001100100	<b>#000 00</b>		4
	13			М	10/29/12	:30	5:26 AM	0FA12G187	\$360.00		1
31	13	Good Day 530a	530a-6a								
	CDR			40/00/4	0.1- 44/04/40	4	M				
	10			10/29/12 M	2 to 11/04/12	1x	M	0FA12G182H	ΦE 40, 00		
00	13	0100-	0- 7-	IVI	10/29/12	:30	5:43 AM	UFAIZGIÖZH	\$540.00		ı
32	13 CDR	Good Day 6a	6a-7a								
	CDR			40/20/4	2 to 11/04/12	4.,	M				
	13			M	10/29/12	1x :30	6:13 AM	0FA12G187	\$900.00		
22		Cood Dougle	8a-9a	IVI	10/29/12	.30	0.13 AW	UFA12G167	φ900.00		ļ
33	<b>13</b> CDR	Good Day 8a	ва-9а								
	CDK			10/20/11	2 to 11/04/12	1x	M				
	13			M	10/29/12	:30	8:30 AM	OFA12G182H	\$900.00		1
34	13	Good Day 9a	9-10a	141	10/23/12	.00	0.0071111	of Mizdiozh	ψοσο.σο		•
	CDR	Good Day 9a	3-10a								
	ODIN			10/29/13	2 to 11/04/12	1x	M				
	13			M	10/29/12	:30	9:28 AM	0FA12G187	\$810.00		1
35	13	Good Day 430a	430a-5a		. 0, 20, . 2	.00	0.207	01.112.0101	ψο.ο.οο		·
	CDR	Good Day 430a	<del>-100</del> a-3a								
	ODIN			10/29/13	2 to 11/04/12	1x	M				
	13			M	10/29/12	:30	4:51 AM	0FA12G187	\$70.00		1
36	13	Livw with Kelly	10a-11a						, , , , , ,		

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	CDR		•			•	•				
					to 11/04/12	1x	M				
	13			М	10/29/12	:30	10:29 AM	OFA12G172H	\$720.00	)	1
37	13	Wendy WIIliams	11a-12p								
	CDR			40/00/40			M				
	10			10/29/12 M	2 to 11/04/12 10/29/12	1x :30	M 11:45 AM	0FA12G187	\$225.00		
20	13	Fau 42 Name of Name	40 4	IVI	10/29/12	.30	11.45 AW	UFA12G187	\$225.00	,	į
38	<b>13</b> CDR	Fox 13 News at Noon	12p-1p								
	CDK			10/20/12	to 11/04/12	1x	M				
	13			M	10/29/12	:30	12:42 PM	0FA12G187	\$360.00	)	1
39	13	Anderson Cooper	1p-2p		. 0, 20, . 2	.00			φοσο.στ		·
	CDR	, induition despe	· Þ -Þ								
				10/29/12	to 11/04/12	1x	M				
	13			М	10/29/12	:30	1:59 PM	0FA12G182H	\$315.00	)	1
40	13	Divorce Court	2p-3p								
	CDR										
					to 11/04/12		M				
	13			M	10/29/12	:30	2:47 PM	OFA12G182H	\$225.00	)	1
41	13	Judge Joe Brown	3p-4p								
	CDR										
	40				to 11/04/12		M	0711001707	<b>#</b> 005.00		
	13			М	10/29/12	:30	3:25 PM	OFA12G172H	\$225.00	)	1
42	13	Judge Judy	4p-5p								
	CDR			10/20/12	to 11/04/12	1x	M				
	13			10/29/12 M	10/29/12	:30	4:11 PM	0FA12G187	\$900.00	<u> </u>	1
43	13	Fox 13 News at 5p	5p-530p	IVI	10/23/12	.50	4.111101	OIMIAUIOI	ψ900.00	,	'
	CDR	I OX IS NEWS at Sp	ah-aanh								

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Deal #	
Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
43	13	Fox 13 News at 5p	5p-530p					•			
	CDR										
					o 11/04/12	1x	M				
	13			M	10/29/12	:30	5:29 PM	0FA12G187	\$1,080.00		1
44	13	Fox 13 News at 530p	530p-6p								
	CDR										
					0 11/04/12	1x	M				
	13			M	10/29/12	:30	5:55 PM	OFA12G182H	\$1,080.00		1
45	13	Fox 13 News at 6p	6p-630p								
	CDR										
				10/29/12 to	0 11/04/12	1x	M				
	13			M	10/29/12	:30	6:24 PM	0FA12G187	\$1,080.00		1
46	13	Fox 13 News at 630p	630p-7p								
	CDR										
				10/29/12 to		1x	M				
	13			M	10/29/12	:30	6:46 PM	0FA12G187	\$990.00		1
47	13	<b>World Series Game NonHome</b>	Various								
	CDR										
				10/29/12 to	0 11/04/12	1x	M				
	13			M	10/29/12	:00			<del>\$6,750.00</del>	Credited	1
55	13	X Factor	8p-10p								
	CDR										
				10/29/12 to	0 11/04/12	1x	M				
	13			M	10/29/12	:30	9:42 PM	0FA12G187	\$6,750.00		1
		Aire	ed Spots	19							

<u>Gross Total</u> \$19,060.00

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1	Order #	04081328
1	Alt Order #	Political Candidate
	Deal #	
1	Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Agency Commission

\$2,859.00

Net Amount Due \$16,201.00

**Payment Terms 30 Days**